

ESG REPORT 2024



INTRODUCTION

The L'Aljub Shopping Centre has once again reinforced its social, environmental and good management commitment. A goal that consists of leading positive changes to enjoy a better world following the UN 2030 agenda. All this thanks to the 'Destination 2030' project and its '30 causes for 2030' action plan, which includes improvement initiatives, based on the 17 Sustainable Development Goals (SDGs).

Our destiny: a sustainable future.

We have an action plan based on the 17 UN SDGs

We want to encourage changes to enjoy a better world.

Nuestro destino un futuro sostenible



30
CAUSAS
PARA 2030

DESTIN
2030



C/ Jacarilla 7, 01020, Aljube
ccjaljub.com

Tenemos un plan de acción basado en los 17 **Objetivos de Desarrollo Sostenible** (ODS) de la ONU.

Queremos incentivar cambios para disfrutar de un mundo mejor.



l'aljub
destino oasis

Positioning and Ambition:

L'Aljub Shopping Centre, as well as being **management, efficiency and performance**, is also **heart, commitment and emotion**. We believe in both sides of the coin: **L'Aljub is profitable, human and sustainable**.

1.- Environment

Objective: **SUSTAINABLE - HEART**

Leading **positive changes** to be more **sustainable and respectful of our environment**, moving towards **zero waste**.

2.- Social

Objective: **HUMAN - EMOTION**

Impacting people and their consciences by focusing on **health, wellbeing, inclusion and tolerance**.

3.- Governance

Objective: **EFFICIENCY - COMMITMENT**

Focused on **socially responsible management** that **provides economic and development opportunities** in our environment.

ENVIRONMENTAL



- Campaign against desertification in collaboration with the Red Cross, MUPE (Paleontological Museum of Elche) and the association Elche Singular.
- The Red Cross and L'Aljub organized a cleaning action in the Elche reservoir as part of the 'Drops of Reality' campaign.
- L'Aljub Shopping Center joins the Earth Hour
- L'Aljub incorporates an Eco Recycling Station to promote sustainability among its customers.
- PURCHASE OF RENEWABLE ENERGY. We have a certificate of guarantee of origin for our electricity, which is 100% renewable.
- EPC (Energy Performance Rating) we have been upgraded from C to B label.
- SOLAR PV PLANT. In 2024 we realized the 2nd phase of the solar photovoltaic station.
- Total Tn CO2. Every year we save 10% in tons of CO2.
- GREEN LEASES. In 2024, 67% of the contracts of the premises have the clause
- According to BREEAM certification, L'Aljub is one of the 10 most sustainable centers in Spain. We renew the certificate in 2025.
- 100% of the lighting in the center is LED technology.



SOCIAL



- The campaign to give visibility to the Violet Spot of L'Aljub **wins the -Social Value Award at the International Festival of Social Advertising-**
- The shopping center gives visibility to Alzheimer's with the campaign 'Imagine going blank...' and this year focuses on helping family members
- L'Aljub takes measures to guarantee a comfortable and safe experience for people with autism.
- L'Aljub organizes the second book forum on self-publishing and comic books
- Helping local writers by publicizing their work
- Specially committed to Down's Syndrome Collaboration agreement with the Tamarit Public School for Special Education.
- Work placement, internship for a person with functional diversity in the reception of the shopping center.
- L'Aljub hosts the exhibition 'Destination Equality' organized by the Vicente Ferrer Foundation.
- Saharawi children from the 'Holidays in Peace' program have enjoyed some fun solidarity plans in L'Aljub.
- Exhibition 'Vidas Migrantes' (Migrant Lives) by the Elche Acofe Foundation

GOVERNANCE



- The L'Aljub collaborated with the Red Cross to help the victims of the DANA storm.
- L'Aljub is transformed into an art gallery with the project 'Visual Metamorphosis' of the 4th Edition of the SMTH Digital Art Program.
- On the occasion of the town's festivities and local culture, L'Aljub organized the Second Great Elche Children's Fireworks Display.
- L'Aljub hosts the exhibition 'We are Earth. Working in the countryside' organized by the Puçol School Museum, which is a world heritage site.
- 1st casting of voices for the 60th edition of the Christmas Radio Story Contest 'Gloria Fuertes Award'.
- L'Aljub becomes the exhibition hall for the 12th edition of the Fantastic Film Festival 'FANTAELEX'.
- The short film 'Remiendos' (Patches) wins the 'Special Award FANTAELEX-L'Aljub' for students at the University of Elche.
- The Kelme - L'Aljub Sports School is an annual collaboration with sport and the promotion of a healthy lifestyle.
- L'Aljub sponsors the 10K, the solidarity race organized by Rotary Club Illice

ENVIRONMENTAL



ZERO WASTE



PURCHASE OF RENEWABLE ENERGY. We have a certificate of guarantee of origin for our electricity, which is 100% renewable.



EPC (energy rating) we have been upgraded from C to B label, which means lower electricity consumption per square meter, which we have reduced by -48% by 2024.



ELECTRIC VEHICLE CHARGING POINTS. During 2025 the center will have an electric charger park with 45 spaces. In addition to new car parks with electric recharging and the Bike Elx station, to promote sustainable mobility.



SOLAR FV PLANT. In 2024 we realized the 2nd phase of the solar photovoltaic station, which was extended, so that we now have 1200 panels. A total of 528 kW are installed and occupy a space similar to that of 4 Olympic swimming pools.



Total Tn CO2. Every year we save 10% in tons of CO2. That is a reduction of CO2 equivalent to the fuel consumption of 1000 cars per year* *cars with an average of 10,000 km per year.



GREEN LEASES. By 2024, 67% of the shopping center's premises contracts comply with the sustainability and environmental commitment. We have increased by 22% compared to 2023.



WASTE RECYCLING RATE. We are implementing and moving towards Zero Waste. All the waste we generate will be recycled by 2030.

ENVIRONMENTAL



BREEAM We have an EXCELLENT rating for buildings and EXCEPTIONAL for management. **We renovate in 2025** and the aim is to continue to be one of the 10 most sustainable shopping centers in Spain.



Studies and requirements for renewal

- Ecological Study (ESU 2 and ESU 4) - Supplementary Annex to the 2021 Report
- Flood Risk Assessment Report (RSL 01)
- Runoff Report (RSL 02)
- Natural Hazards Assessment Report (RSL 03)
- Emergency and physical risk plans (RSL 06)
- Climate-related risks and opportunities (RSL 07)
- Social Risks and Opportunities (RSL 08)
- Internal and external lighting (SyB 03) - Supplementary Annex to Report 2021
- Thermal Comfort Simulation (SyB 14)
- Surrounding acoustic conditions (SyB 17)
- Future adaptations (RCS 04)
- Reduction of night-time light pollution (CONT 06) Supplementary Annex to the 2021 report

ENVIRONMENTAL

Studies and requirements for renewal



In 2025 L'Aljub will have its own new water treatment plant that uses an innovative and sustainable water purification system.

From this year, when we renew the BREEAM seal, L'Aljub will have its own water purification system, which is an innovative system researched by the University of Murcia. This is NITROGEA CEFIRO, a purification system that uses a trickling filter or fixed bed biological reactor that works under aerobic conditions.

**Purification to
give water a
second life**



SOCIAL



Provided space at no charge for the following organisations:

Charitable Organisations and NGO's

- Municipal Cats Elche
- Parkinson's Association
- Isabella Association
- Conciéiate Association
- Patas sin Frontera
- Alzheimer Association
- Red Cross: Heat Wave, Refugee Day, Old People
- Protectora Baix Vianalopó
- Aspanias
- Ces Novelda
- AMACMEC
- AECC
- Aiteal- Autism
- World Vision
- Save the Children
- Fundación Carreras
- WWF
- Acción contra el hambre
- CRIS Foundation against Cancer
- Acnur
- Transfusion Centre of Alicante
- Sahrawi Association

235 days of Solidarity
59.500 € free space
Donations 27.607



SOCIAL



The campaign to give visibility to Women and the Violet Dot of L'Aljub wins the Social Value Award at the International Festival of Social Advertising-

“ Sara Piñana, creative director of Creaktivamente, explained after receiving the award: *Thinking and communicating is the most beautiful job in the world. But doing it with a purpose to improve society is something that fills you in a special way.* ”

“ Davide Buittazzoni, Project Management Director at AGENCIA SENSEI

Many thanks to the brave customers as l'Aljub who trust us and dare to do things differently in order to advertise, but also to do their bit for a better world ”



Visibility to Alzheimer's with the campaign 'Imagine going blank...' Social experiment with hidden camera videos to raise the profile of Alzheimer's patients and support their relatives



L'Aljub hosted the photographic exhibition 'Migrant Lives' of the Elche Acoge Foundation. The exhibition consisted of 15 portraits taken by the photojournalist Olmo Calvo, who highlighted the diversity that migrations bring to society.



The second Librofórum on self-publishing and comics. In addition, this 2nd edition started with two exceptional godmothers: Verónica Romero, singer and author of the book 'Soul and the path of awakening' and Catherine Roberts, writer and winner of the Amazon Award.



Collaboration with the special school Tamarit to create merchandising for the center and to promote the inclusion of special people and job placement, work experience in reception.

SOCIAL



“I wanted to show a little of the joy that parents have for this initiative of the shopping center, which has been willing to help us at all times and make the center a more inclusive place. Thank you for all the things you have done, the hour of silence, the quiet room, the map to know which areas are noisy.... Thank you very much for everything”

Laura Gómez,
President Aiteal Association

“We are very happy with this agreement because it follows the three mottos of AITEAL. These are: ‘We all help each other’, as our association is made up of mothers and fathers who share experiences, understand what happens to others and try to give solutions of all colours. That ‘everyone has the same possibilities’ so that people with autism are included and are given the possibility to show their abilities. And ‘let’s go for more’ because autism is forever and we have to fight until the end.”

L'Aljub takes measures to guarantee a comfortable and safe experience for people with autism.

World Autism Awareness Day, L'Aljub, and AITEAL (Ilicitana Association of Autistic Spectrum and Language Disorder) signed a collaboration agreement to help people with autism. Thanks to this agreement, a section has been created in the web: ‘Prepare your visit’ with the **‘maluhia route’** (route with less noise and lights) and **the Hamau hour** (hour in which we lower sound and lights) so that they can enjoy walks and shopping in the shopping center.



Recorrido maluhia

Maluhia significa “relajado”. Queremos proponerte un itinerario tranquilo, evitando las zonas con más ruido o luces. Para ello puedes seguir la línea verde que encontrarás en este plano adaptado del Centro.

Algunas tiendas y restaurantes también se unen a la iniciativa reduciendo su ruido en horario de 16:00h a 17:00h de lunes a jueves.

Consejos especiales

- Los accesos más tranquilos y preferentes para visitantes con TEA son los 1, 5, 3.
- La escalera preferente para subir a la planta superior es la ubicada frente a Zara.
- Hemos instalado señalética adaptada en cuartos de baño.
- El rincón de la calma se encuentra cerca de la sala de lactancia, entre los accesos 5 y 4.
- Las áreas a evitar son la terraza de restauración y el Playground.
- Te prestamos cascos anti ruido en Recepción, para usarlos durante tu visita al Centro.

Bienvenidos todos

ADAPTADO TEA DIRECTORIO

Legenda

Rincón de la calma	Señalética WC adaptada
Escaleras mecánicas	Aseos
Escaleras	Ascensor

ALC X ELX | Calle Juanita 2, 03005 Elche | cclaljub.com

GOVERNANCE



Rafa Martínez, director of Puçol School Museum

“Exhibiting this exhibition in the L'Aljub Shopping Centre is a unique opportunity to show who we are and the activities we carry out.”



The president of Elche CF, Joaquín Buitrago, stressed in the same vein that this alliance

“reinforces the value of the Elche brand and the importance it has for the main entities in the area. On the success of the signing ceremony, he stressed that the club wants to continue to get closer to the fans and that in this sense the children are the driving force.”



L'Aljub is transformed into an art gallery with the project 'Visual Metamorphosis' of the 4th Edition of the SMTH Digital Art Programme.



L'Aljub, in addition to awarding the II 'Special Award FANTAEIX-L'Aljub' for short animation films for students of the Miguel Hernández University, has become the exhibition hall of the festival.



On the occasion of the festivities of August 2024 L'Aljub organised the Second Great Elche Children's Fireworks Display. in collaboration with the department of festivities and events.



L'Aljub collaborated one more year with the Rotary Club's 10 K solidarity race, distributing more than 1000 bibs in the centre to support the collection of funds, which will be given to the social dining room Al Taufik.



Exhibition 'We are Earth ' organised by the Puçol School Museum (World Heritage Site). In collaboration with Provincial Council of Alicante and the City Council of Elche.



1st casting of voices for the 60th edition of the Christmas Radio Story Contest 'Gloria Fuertes Award'.

GOVERNANCE

Strategic events with a cause:

We have 3 major strategic milestone campaigns for brand positioning with ESG in which Elx City Council plays a leading role, such as:

1.- Oasis Market Fest

Objective: **RECYCLING – CERO KM**

We have **3 important areas**:

- Km0 Origin Zone
- Family zone
- Refashion zone

2.- Ecoland

Objective: **CULTURE - INCLUSION**

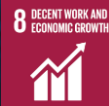
Making an **impact on the educational community** and making our events **more accessible and inclusive**

3.- Boosting Employment

Objective: **SOCIAL AND ECONOMIC COMMITMENT**

Focused on **socially responsible management**. This is a 360-degree activity to promote education, employment and entrepreneurship

Biannual fair. Preparing 2025



OASIS MARKET FEST

The 'Oasis Market Fest' launched the Re-Fashion project to highlight sustainability and the circular economy.

Milestone events with our positioning to generate unique experiences and memories, to encourage engagement with our guests. We provide more powerful content to the Oasis Market Fest in its 3rd edition. Providing a better and more complete experience to visitors, who will be able to taste products from the province of Alicante in the Km 0 area with food trucks, enjoy musicals, events and fairs for children's entertainment and, in addition, we are committed to the economy circulate with Refashion, which they Will be able to recycle used clothes giving them another life and getting free movie tickets for the cinema, will also have a talent show to bet on the new talent of fashion designers. We have 3 important areas:

- Km0 Origin Zone
- Family zone
- Refashion zone



4,471 visitors
+1,000 kg of clothes collected
Appearances:
24 MEDIA
2 televisions



/28 Otros IMPERDIBLES

III Oasis Market Fest en el C.C. l'Aljub de Elche. Del 22/03 al 8/04 GASTRO KMO ZONE, MUSICAL DE PINOCHO, TALENT ZONE, CIRCOASIS Y MÁS

Llega la tercera edición de este evento multidisciplinar que se desarrolla íntegramente en el conocido centro comercial ilicitano. En esta ocasión se celebrará del 22 de marzo al 8 de abril, y será la edición más sostenible,

ya que se fusiona con el Proyecto Refashion para concienciar sobre la compra de calidad y así hacer más por el planeta. Una actividad que ofrecerá los mejores planes, para disfrutar con amigos o en familia, que detallamos a continuación.

OASIS REFASHION TALENT

Iniciativa que tendrá lugar el sábado 23 de marzo y que contará con la presencia de Eduardo Navarrete, conocido diseñador nacido en Alicante. El objetivo de esta actividad es encontrar nuevos talentos de la moda que den una segunda vida a la ropa usada transformándola en outfits increíbles. Quién gane el concurso obtendrá 300€ para comprar en cualquiera de los establecimientos del centro comercial. Inscripción hasta el 12 de marzo.



ESPECTÁCULOS Y TALLERES DE RECICLAJE

El sábado 30 de marzo se podrá disfrutar del musical de "Pinocho". Asimismo, el 6 de abril será el momento de vivir el original espectáculo del "CircoOasis" a cargo de la siempre sorprendente Eileira Play. Ambas funciones con entrada libre. También habrá talleres de reciclaje, pensados para entretener y concienciar a los peques.



GASTRO KMO ZONE

En este espacio se ofrecerá la oportunidad de disfrutar del sabor de los productos de proximidad, mediante catas y degustaciones gratuitas, dando a conocer denominaciones de origen y gastronomía de autor.



TodoAlicante

El Centro Comercial L'Aljub de Elche celebra una Navidad sostenible y didáctica con 'Ecoland 2024'

Hasta el 4 de enero se podrá disfrutar de esta actividad que está dividida en tres carpas dedicadas a la comunicación oral, escrita y digital.



ECOLAND: AN EDUCATIONAL AND ECOLOGICAL CHRISTMAS WITH A JOURNEY THROUGH THREE FORMS OF ORAL, WRITTEN AND DIGITAL COMMUNICATION.

More than 10 schools and associations visited 'Ecoland 2024'

Three experiential spaces, where the spirit of Christmas guided visitors. The 1st tent contained the power of the word with a storyteller showing the past and future of radio, with the collaboration of Cadena Ser on its 90th anniversary. The 2nd tent was dedicated to the written word and sustainable origami was made. In the 3rd, the children experimented with technology, creating their own stories with Artificial Intelligence.

This year 'Ecoland' has set itself **the objective of promoting the imagination of the youngest children**. The message has been the **transmission of values such as environmentalism, equality and respect for all living beings**.

Another important fact has been the **visit of autistic children to Ecoland, this year the visits have been adapted for different NGOs**.



+ 2,000 people
10 schools visited us
+900.000 Social networks reach
14 MEDIA appearances

ACTUALIDAD

Elche, 3 de noviembre de 2024

El Centro Comercial L'Aljub celebra una Navidad sostenible y didáctica con "Ecoland 2024"

Hasta el 4 de enero se podrá disfrutar de esta actividad que está dividida en tres carpas dedicadas a la comunicación oral, escrita y digital. 'Ecoland 2024' une en un solo espacio la magia de la Navidad y de los cuentos con el compromiso con el medio ambiente.



L'ALJUB IN FIGURES

- A total of **65 ESG actions and activities**.
- The number of days on which actions have been carried out at the **solidarity point 235 days**.
- More than **27,000 euros in donations and collaborations**.
- **59.500 euros in free space assigned to NGO's**.
- **Funds raised by NGOs at the center 4,905 euros**.
- Number of members recruited by NGOs in the center 268.
- The level of satisfaction of the NGOs out of 10 was 9.02.
- **EPC (energy rating)** we have **been upgraded from C to B label**, which means lower electricity consumption per square meter, which we have reduced by -48% by 2024
- **SOLAR FV PLANT**. In 2024 we realized the 2nd phase of the solar photovoltaic station. A total of **528 kW are installed** and occupy a space similar to that of 4 Olympic swimming pools.



Our destiny: a sustainable future.

